



# SHE GOT GAME LEAGUE

**HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE**



The logo for 'She Got Game League' is located in the top left corner. It features the words 'SHE GOT GAME LEAGUE' in a bold, purple, blocky font with a red outline, stacked vertically. Below this, the word 'ABOUT' is written in a white, sans-serif font with a black outline. The entire logo is set against a circular white background.

# **SHE GOT GAME LEAGUE**

## **ABOUT**

SHE GOT GAME WOMEN'S LEAGUE IS NOT ONLY A BASKETBALL LEAGUE BUT AN ORGANIZATION DEDICATED TO EMPOWERING YOUNG AND ADULT WOMEN. WE FOCUS ON EXPOSING FEMALE BASKETBALL PLAYERS, SCHOOL AGE TO COLLEGE IN THE AREAS OF BASKETBALL, SELF-CONFIDENCE, AND BEING THE BOSS OF THEIR LIFE. OUR MISSION IS TO CREATE A SUPPORT SYSTEM AND PLATFORM TO GIVE YOUNG WOMEN THE TOOLS NECESSARY TO BE THE BEST THEY CAN BE IN LIFE. WE HOST OUR WOMEN'S LEAGUE ONCE A YEAR AND OUR LEAGUE GIVES BACK TO GIRLS' PROGRAMS IN THEIR RESPECTIVE CITIES. OUR GOAL IS TO GARNER RESOURCES TO ASSIST IN SUPPORTING OUR CONTINUOUS DEVELOPMENTAL PROGRAMMING AND LEAGUE OPERATIONS TO BETTER ASSIST OUR YOUNG LADIES. WITH YOUR ASSISTANCE AND SUPPORT, WE CAN CONTINUE TO ENRICH AND INSPIRE OUR YOUNG GIRLS AND GIVE OUR ADULT WOMEN A BIGGER PLATFORM TO SHOWCASE THEIR TALENTS ON THE COURT. WE ARE ASKING THAT YOU SUPPORT OUR PROGRAM BY MAKING A DONATION OR BECOMING A SPONSOR OF THE LEAGUE. YOUR GENEROUS GIFT WILL HELP SUPPORT OUR MISSION AND HELP WITH OUR SCHOLARSHIP EFFORTS. THANK YOU IN ADVANCE FOR YOUR TIME AND GENEROSITY. FOR MORE INFORMATION ABOUT OUR PROGRAM, YOU CAN VISIT OUR WEBSITE AT [WWW.SHEGOTGAMELEAGUE.COM](http://WWW.SHEGOTGAMELEAGUE.COM).

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# CELIA NEWMAN

## MEET THE FOUNDER

Celia Newman affectionally known as "Boss Lady" started She Got Game League in January 2019. She had the vision to showcase and highlight women's talent in the city of Memphis and empower women to continue to chase their dreams! The league has now expanded to multiple cities and become the hottest women's league in the Mid-South, with players ranging from WNBA, Division I and professional! Her goal is for her players to mentor and inspire young girls to never give up and be confident and achieve their goals! Her recent partnership with Memphis Grizzlies will provide this platform for young girls.

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## **AUDIENCE**

### **CITIES REACH**

**50k-75k**

GOING INTO ITS 9TH SEASON, SGG HAS DONATED OVER \$10K IN SCHOLARSHIPS IN THE COMMUNITY. IT HAS A TOTAL OF 30 TEAMS ACROSS MEMPHIS, NASHVILLE, DENVER, HOUSTON, LITTLE ROCK, AND NOW DALLAS. WE CONTINUE TO GROW OUR AUDIENCE AND EXPAND THE EXCITEMENT AND EXPERIENCE OF OUR SEMI-PRO LEAGUE. WE HAVE RECENTLY FORMED OUR PARTNERSHIP WITH MEMPHIS GRIZZLIES TO START JR SHE GOT GAME LEAGUE FOR GIRLS IN 3RD-8TH GRADE.

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## HIGHLIGHTS

**#1** RATED SEMI-PRO LEAGUE IN MID-SOUTH

**8** FORMER WNBA PLAYERS

**20** PLAYERS HAVE ACQUIRED PROFESSIONAL CONTRACTS SINCE PLAYING IN OUR LEAGUE

Over **\$8K** IN SCHOLARSHIP DONATIONS

**70%** OF LEAGUE PLAYERS ARE FORMER D1 AND PROFESSIONAL PLAYERS

HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE



**Little Rock**



**Nashville**



**Memphis**

# SHE GOT GAME LEAGUE

## WE GIVE BACK

OUR MOTTO FOR SHE GOT GAME LEAGUE IS "PLAYING FOR A PURPOSE!" OUR PLAYERS BELIEVE IN THIS MISSION AND WE ACHIEVE THIS WITH THEIR COMMITMENT TO PLAYING IN OUR LEAGUE AND WE HONOR THIS MOTTO BY GIVING BACK IN OUR COMMUNITY. EACH SEASON WE DONATE THE PROCEEDS FROM OUR LEAGUE TO A GIRL'S BASKETBALL PLAYER OR GIRLS ORGANIZATION IN MEMPHIS AND NASHVILLE. WE ARE EXPANDING TO GIVE BACK IN OUR EXPANSION CITIES AS WELL. CHECK OUT OUR PREVIOUS SCHOLARSHIP RECIPIENTS BELOW:

- 2019 \$1000 SCHOLARSHIP RECIPIENT: LENNIA CARTER
- 2020 \$1000 SCHOLARSHIP RECIPIENT- THE FARM LEAGUE
- 2020 \$1000 SCHOLARSHIP RECIPIENT- THE CROSSOVER EXPERIENCE INC.
- 2021 \$1000 SCHOLARSHIP RECIPIENT- HILLCREST HIGH SCHOOL
- 2021 \$1000 SCHOLARSHIP RECIPIENT- BOOKER T. WASHINGTON HIGH SCHOOL
- 2022 \$1000 SCHOLARSHIP RECIPIENT- WOODDALE HIGH SCHOOL
- 2022 \$1000 SCHOLARSHIP RECIPIENT- WESTWOOD HIGH SCHOOL
- 2022 \$500 SCHOLARSHIP RECIPIENT- RISE ABOVE AAU PROGRAM
- 2022 \$500 SCHOLARSHIP RECIPIENT- CRAIGMONT HIGH SCHOOL



WESTWOOD HIGH



WOODDALE HIGH



LENNIA CARTER



THE FARM LEAGUE



THE CROSSOVER EXPERIENCE INC.



HILLCREST HIGH SCHOOL



BOOKER T. WASHINGTON HIGH SCHOOL

# SHE GOT GAME LEAGUE

# NOTABLE PLAYERS



**MEMPHIS**  
**ASHLEY SHIELDS**  
 WNBA CHAMPION,  
 1ST PLAYER TO BE DRAFTED TO WNBA  
 FROM JUCO, #8TH PIC IN WNBA DRAFT



**NASHVILLE**  
**JASMINE HASSELL**  
 WNBA PLAYER  
 UNIVERSITY OF GEORGIA



**NASHVILLE**  
**MEME JACKSON**  
 WNBA & AU PRO ATHLETE  
 UNIVERSITY OF TENNESSEE



**MEMPHIS**  
**WHIT HOUSTON**  
 UNIVERSITY OF COLORADO  
 UTEP  
 RWANDA NATIONAL TEAM



**MEMPHIS**  
**LAKYESHA STENNIS**  
 OAKLAND UNIVERSITY  
 CROATIA



**MEMPHIS**  
**KIMMY SITZMANN**  
 UALR  
 HOLLAND, GERMANY, WESTERN AUSTRALIA



**MEMPHIS**  
**JORDAN GREENLEAF**  
 AUBURN UNIVERSITY  
 PERU, PORTUGAL, FINLAND



**MEMPHIS**  
**CARRIE SHEPHARD**  
 SEMO  
 IRELAND



**NASHVILLE**  
**JAIDA ROPER**  
 UNIVERSITY OF KENTUCKY  
 HOLLAND



**MEMPHIS**  
**ASHLEY DANIELS**  
 UNIVERSITY OF ARKANSAS  
 PORTUGAL, GERMANY, ITALY,  
 SWEDEN



**NASHVILLE**  
**JANAE BARNES**  
 UNIVERSITY OF ST MARY  
 KOSOVA  
 EUROPE



**NASHVILLE**  
**TIA WOOTEN**  
 TENNESSEE STATE UNIVERSITY  
 2018 FEMALE ATHLETE OF THE YEAR  
 FIRST TEAM ALL OVC



**NASHVILLE**  
**MARJORIE BUTLER**  
 AU PRO ATHLETE  
 UNIVERSITY OF GEORGIA



**NASHVILLE**  
**ICELYN MCCARVER**  
 MTSU



**CHICAGO**  
**DASIA EVENS**  
 WRIGHT STATE UNIVERSITY  
 NICARAGUA



**CHICAGO**  
**ASHTON MILENDER**  
 DEPAUL  
 NICARAGUA



**CHICAGO**  
**BRITTANY BYRD**  
 UNIVERSITY OF ILLINOIS  
 CHICAGO LEGENDS  
 SYRIA

# HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE

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## PREVIOUS SPONSORS



**HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE**



# SPONSORSHIP LEVELS

**HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE**

## ELITE LEVEL

**\$2500+**

- LOGO ON WEBSITE
- 6 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- BANNER IN GYM DURING ALL LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
- RECOGNITION AT AWARDS BANQUET
- AUTOGRAPHED BASKETBALL
- PLACEMENT ON LEAGUE BACKDROP
- VENDOR TABLE FOR ALL GAMES
- UNIFORM PLACEMENT

## PLATINUM LEVEL

**\$2000**

- LOGO ON WEBSITE
- 4 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- BANNER IN GYM DURING ALL LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
- RECOGNITION AT AWARDS BANQUET
- VENDOR TABLE AT ALL GAMES
- PLACEMENT ON LEAGUE BACKDROP

## GOLD LEVEL

**\$1500**

- LOGO ON WEBSITE
- 2 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- ANNOUNCEMENT DURING ALL GAMES
- BANNER IN GYM DURING ALL LEAGUE GAMES
- VENDOR TABLE AT GAMES
- RECOGNITION AT AWARDS BANQUET

## SILVER LEVEL

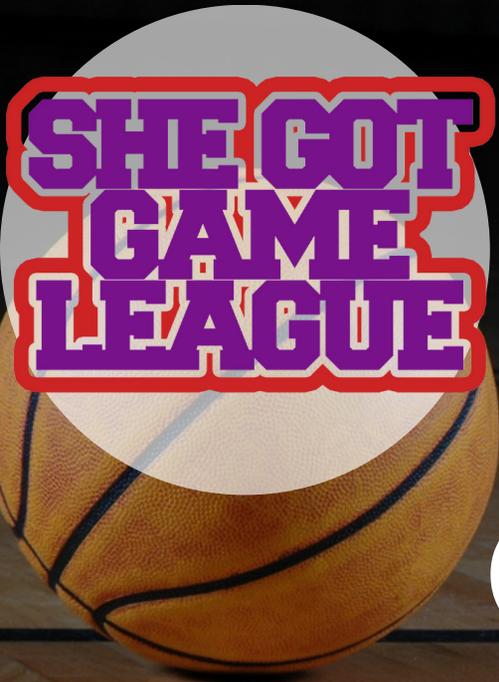
**\$1000**

- LOGO ON WEBSITE
- 2 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
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- VENDOR TABLE AT GAMES

## BRONZE LEVEL

**\$500**

- LOGO ON WEBSITE
- 1 SHE GOT GAME T-SHIRT
- ANNOUNCEMENT DURING ALL GAMES
- BANNER IN GYM DURING ALL LEAGUE GAMES



# CONTACT INFO

**CELIA NEWMAN**

**CEO/FOUNDER**

**901-414-9454**

**CEO@SHEGOTGAMELEAGUE.COM**

**SHEGOTGAMELEAGUE.COM**

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