



SHE GOT GAME LEAGUE

HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE





SHE GOT GAME LEAGUE **ABOUT**

SHE GOT GAME WOMEN'S LEAGUE IS NOT ONLY A BASKETBALL LEAGUE BUT AN ORGANIZATION DEDICATED TO EMPOWERING YOUNG AND ADULT WOMEN. WE FOCUS ON EXPOSING FEMALE BASKETBALL PLAYERS, SCHOOL AGE TO COLLEGE IN THE AREAS OF BASKETBALL, SELF-CONFIDENCE, AND BEING THE BOSS OF THEIR LIFE. OUR MISSION IS TO CREATE A SUPPORT SYSTEM AND PLATFORM TO GIVE THEM THE TOOLS NECESSARY TO BE THE BEST THEY CAN BE IN LIFE. WE HOST OUR WOMEN'S LEAGUE TWICE A YEAR AND THE PROCEEDS FROM OUR LEAGUE BENEFIT A GIRL'S BASKETBALL HIGH SCHOOL SENIOR OR PROGRAM IN SHELBY COUNTY. OUR GOAL IS TO GARNER RESOURCES TO ASSIST IN SUPPORTING OUR CONTINUOUS DEVELOPMENTAL PROGRAMMING AND RESULTS DRIVEN CULTURE OF ASSESSMENT. WITH YOUR ASSISTANCE AND SUPPORT, WE CAN CONTINUE TO ENRICH AND INSPIRE OUR YOUNG LADIES AND GIVE OUR ADULT WOMEN A BIGGER PLATFORM TO SHOWCASE THEIR TALENTS ON THE COURT. WE ARE ASKING THAT YOU SUPPORT OUR PROGRAM BY MAKING A DONATION OR BECOMING A SPONSOR OF THE LEAGUE. YOUR GENEROUS GIFT WILL HELP SUPPORT OUR MISSION AND HELP WITH OUR SCHOLARSHIP EFFORTS. THANK YOU IN ADVANCE FOR YOUR TIME AND GENEROSITY. FOR MORE INFORMATION ABOUT OUR PROGRAM, YOU CAN VISIT OUR WEBSITE AT WWW.SHEGOTGAMELEAGUE.COM.

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CELIA NEWMAN

MEET THE FOUNDER

Celia Newman affectionally known as "Boss Lady" started She Got Game League in January 2019. She had the vision to showcase and highlight women's talent in the city of Memphis and empower women to continue to chase their dreams! The league has become the hottest women's league in the Mid-South, with players ranging from WNBA, Division I and professional! Her goal is for her players to mentor and inspire young girls to never give up and be confident and achieve their goals! Her recent partnership with Junior Grizzlies will provide this platform for young girls.

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AUDIENCE

Aug 19 - Nov 16

SOCIAL MEDIA GROWTH

Insights Overview

You reached **+233%** more accounts compared to May 21 - Aug 18

Accounts reached	11K +233%
Accounts engaged	671 +5,491%
Total followers	1,406 +19 1%

CITY REACH

50k-75k

GOING INTO ITS 6TH SEASON, SGG HAS DONATED OVER \$6K IN SCHOLARSHIPS IN THE COMMUNITY. IT HAS A TOTAL OF 25 TEAMS ACROSS MEMPHIS, NASHVILLE, CHICAGO, AND HUNTSVILLE. WE CONTINUE TO GROW OUR AUDIENCE AND EXPAND THE EXCITEMENT AND EXPERIENCE OF OUR SEMI-PRO LEAGUE. WE HAVE RECENTLY FORMED OUR PARTNERSHIP WITH JR GRIZZLIES TO START JR SHE GOT GAME LEAGUE FOR GIRLS IN 3RD-5TH GRADE.

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HIGHLIGHTS

#1 RATED SEMI-PRO LEAGUE IN MID-SOUTH

4 FORMER WNBA PLAYERS

15 PLAYERS HAVE ACQUIRED PROFESSIONAL CONTRACTS SINCE
PLAYING IN OUR LEAGUE

Over **\$6k** IN SCHOLARSHIP DONATIONS

70% OF LEAGUE PLAYERS ARE FORMER D1 AND PROFESSIONAL PLAYERS

HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE



Chicago



Nashville



Memphis

SHE GOT GAME LEAGUE

WE GIVE BACK

OUR MOTTO FOR SHE GOT GAME LEAGUE IS "PLAYING FOR A PURPOSE!"
OUR PLAYERS BELIEVE IN THIS MISSION AND WE ACHIEVE THIS WITH THEIR COMMITMENT TO PLAYING IN OUR LEAGUE AND WE HONOR THIS MOTTO BY GIVING BACK IN OUR COMMUNITY. EACH SEASON WE DONATE THE PROCEEDS FROM OUR LEAGUE TO A GIRL'S BASKETBALL PLAYER OR GIRLS ORGANIZATION IN THE CITY OF MEMPHIS. WE ARE EXPANDING TO GIVE BACK IN OUR EXPANSION CITIES AS WELL. CHECK OUT OUR PREVIOUS SCHOLARSHIP RECIPIENTS BELOW:

2019 \$1000 SCHOLARSHIP RECIPIENT: LENNIA CARTER

2020 \$1000 SCHOLARSHIP RECIPIENT- THE FARM LEAGUE

2020 \$1000 SCHOLARSHIP RECIPIENT- THE CROSSOVER EXPERIENCE INC.

2021 \$1000 SCHOLARSHIP RECIPIENT- HILLCREST HIGH SCHOOL

2021 \$1000 SCHOLARSHIP RECIPIENT- BOOKER T. WASHINGTON HIGH SCHOOL

HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE



LENNIA CARTER



THE FARM LEAGUE



**THE CROSSOVER
EXPERIENCE INC.**



**HILLCREST
HIGH SCHOOL**



**BOOKER T. WASHINGTON
HIGH SCHOOL**



NOTABLE PLAYERS



MEMPHIS
WHIT HOUSTON
UNIVERSITY OF COLORADO
UTEP
RWANDA NATIONAL TEAM



MEMPHIS
LAKYESHA STENNIS
OAKLAND UNIVERSITY
CROATIA



MEMPHIS
ASHLEY SHIELDS
WNBA CHAMPION,
1ST PLAYER TO BE DRAFTED TO WNBA
FROM JUCO, #8TH PIC IN WNBA DRAFT



NASHVILLE
JASMINE HASSELL
WNBA PLAYER
UNIVERSITY OF GEORGIA



MEMPHIS
KIMMY SITZMANN
UALR
HOLLAND, GERMANY, WESTERN AUSTRALIA



MEMPHIS
JORDAN GREENLEAF
AUBURN UNIVERSITY
PERU, PORTUGAL, FINLAND



MEMPHIS
CARRIE SHEPHARD
SEMO
IRELAND



MEMPHIS
JAIDA ROPER
UNIVERSITY OF KENTUCKY
HOLLAND



MEMPHIS
ASHLEY DANIELS
UNIVERSITY OF ARKANSAS
PORTUGAL, GERMANY, ITALY,
SWEDEN



HUNTSVILLE
JANAE BARNES
UNIVERSITY OF ST MARY
KOSOVA
EUROPE



NASHVILLE
TIA WOOTEN
TENNESSEE STATE UNIVERSITY
2018 FEMALE ATHLETE OF THE YEAR
FIRST TEAM ALL OVC



NASHVILLE
MARJORIE BUTLER
UNIVERSITY OF GEORGIA



NASHVILLE
ICELYN MCCARVER
MTSU



CHICAGO
DASIA EVENS
WRIGHT STATE UNIVERSITY
NICARAGUA



CHICAGO
ASHTON MILENDER
DEPAUL
NICARAGUA



CHICAGO
BRITTANY BYRD
UNIVERSITY OF ILLINOIS
CHICAGO LEGENDS
SYRIA

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PREVIOUS SPONSORS



HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE



SPONSORSHIP LEVELS

HOTTEST SEMI-PRO WOMEN'S BASKETBALL LEAGUE

ELITE LEVEL

\$2000+

- LOGO ON WEBSITE
- 6 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- BANNER IN GYM DURING ALL LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
- RECOGNITION AT AWARDS BANQUET
- AUTOGRAPHED BASKETBALL
- PLACEMENT ON LEAGUE BACKDROP
- MARKETING TABLE FOR YOUR BUSINESS AT ALL GAMES
- UNIFORM PLACEMENT

PLATINUM LEVEL

\$1500

- LOGO ON WEBSITE
- 4 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- BANNER IN GYM DURING ALL LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
- RECOGNITION AT AWARDS BANQUET
- PLACEMENT ON LEAGUE BACKDROP
- UNIFORM PLACEMENT

GOLD LEVEL

\$1000

- LOGO ON WEBSITE
- 2 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- COMPANY NAME ON LEAGUE T-SHIRTS
- ANNOUNCEMENT DURING ALL GAMES
- BANNER IN GYM DURING ALL LEAGUE GAMES
- RECOGNITION AT AWARD BANQUET

SILVER LEVEL

\$750

- LOGO ON WEBSITE
- 2 SHE GOT GAME T-SHIRTS
- FREE ADMISSION TO LEAGUE GAMES
- ANNOUNCEMENT DURING ALL GAMES
- BANNER IN GYM DURING ALL LEAGUE GAMES

BRONZE LEVEL

\$500

- LOGO ON WEBSITE
- 1 SHE GOT GAME T-SHIRTS
- ANNOUNCEMENT DURING ALL GAMES
- BANNER IN GYM DURING ALL LEAGUE GAMES



CONTACT INFO

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FOUNDER

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SHEGOTGAMELEAGUE.COM

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